



SPONSORSHIP PROSPECTUS

27 – 31 OCTOBER 2025 | MARINA BAY SANDS

ABOUT SIEW

The Singapore International Energy Week (SIEW) is Singapore's flagship energy event, bringing together global leaders from policy, industry, and technology. Held annually, it serves as a platform for professionals and experts to share insights and collaborate on solutions shaping the future of global energy landscape.

Launched in 2008 by the Energy Market Authority (EMA) under Singapore's Ministry of Trade and Industry, SIEW has attracted over 246,500 stakeholders from more than 70 countries, including government officials, CEOs, and international organization heads.

The event's highlight is the SIEW Summit, featuring keynotes and panel discussions on the year's theme. Other key events include Singapore-IEA Forum, Singapore-IRENA High Level Forum, Singapore-US Forum, SIEW Energy Insights, SIEW TechTable and SIEW Thinktank Roundtables, offering diverse opportunities for knowledge exchange across the energy sector.



ACHIEVEMENTS AND ACCOLADES



Singapore MICE Awards

Conference and Highlight Performance of the Year

SIEW clinched the prestigious 'Conference of the Year' award for two consecutive years at SMA 2024! A highly recognised recognition that evaluates the success of Singapore Meetings and Conferences.

SIEW also won the inaugural 'Highlight Performance of the Year' at SMA 2024, which saw 500 drones fly over the Marina Bay Waterfront Promenade, showcasing the energy industry's effort in driving the energy transition towards a net zero world.

SIEW HIGHLIGHTS

18,000+

Onsite participants

600+

Energy ministers and high-level speakers

70+

Countries represented



60+

Media interviews with SIEW VIPs and speakers conducted by CNA, CNBC, and Bloomberg and more

250+

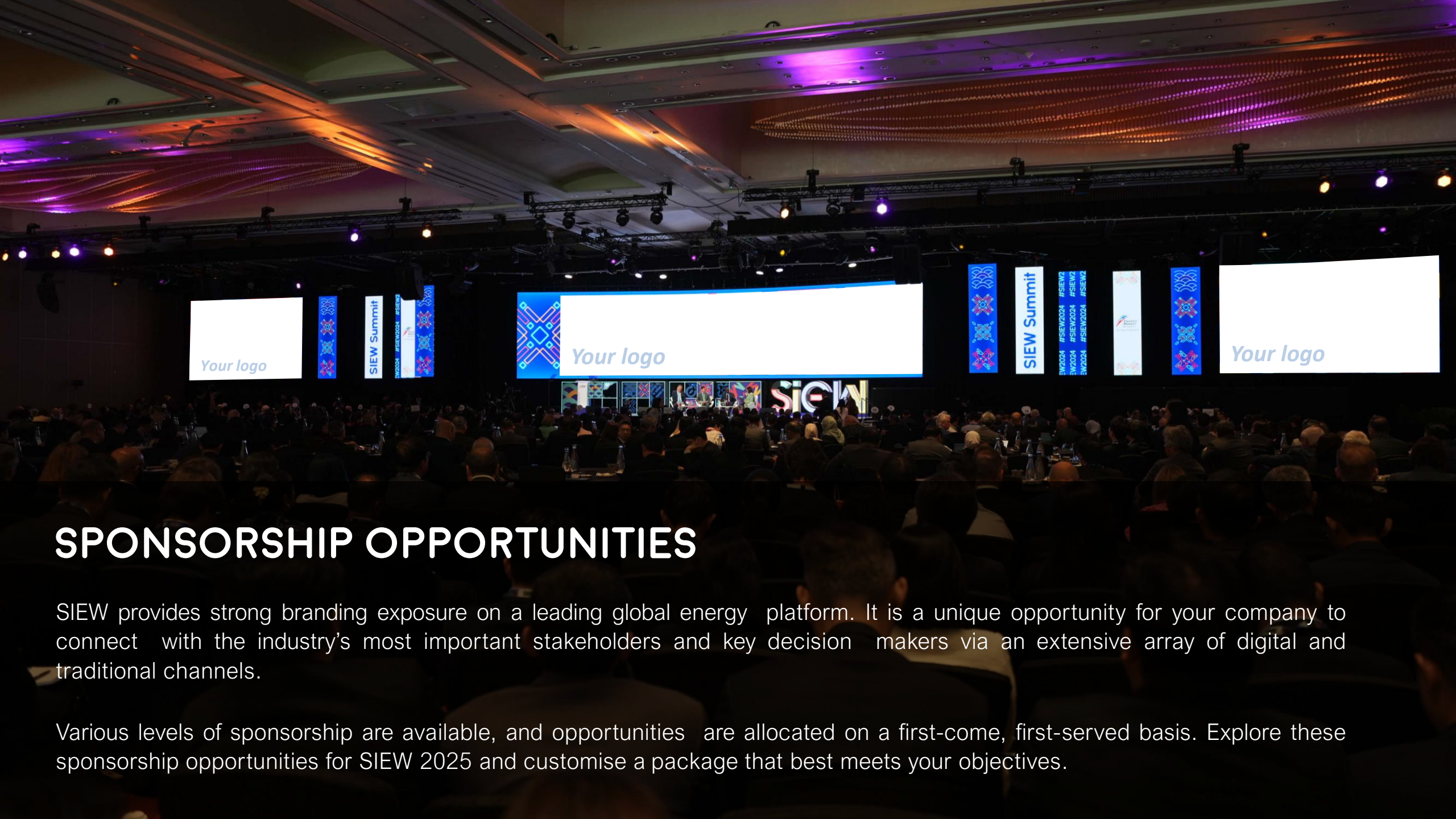
Media representatives in attendance

1,600+

Articles generated from local and overseas media agencies

2,400+

Media mentions of SIEW worldwide



SPONSORSHIP OPPORTUNITIES

SIEW provides strong branding exposure on a leading global energy platform. It is a unique opportunity for your company to connect with the industry's most important stakeholders and key decision makers via an extensive array of digital and traditional channels.

Various levels of sponsorship are available, and opportunities are allocated on a first-come, first-served basis. Explore these sponsorship opportunities for SIEW 2025 and customise a package that best meets your objectives.

THOUGHT LEADERSHIP



Capitalise on the opportunity to speak alongside the most influential figures in the energy space, including energy ministers, industry CEOs and heads of international organisations.

Showcase your thought leadership via:

- Singapore Energy Summit
- Keynotes and Panel Discussions
- Singapore-IEA Event
- Singapore-IRENA Event
- SIEW Energy Insights
- SIEW TechTable
- Singapore-US Forum
- SIEW Thinktank Roundtables
- SIEWCast Series
- SIEW Interviews



BRAND RECOGNITION

Maximise your brand's visibility and establish a commanding presence by positioning your brand prominently before SIEW's prestigious, high-level audience.

Showcase your brand via:

- SIEW Delegate Lounge
- SIEW Energy Showcase Exhibition
- SIEW Post-Show Report
- Lanyard & Registration
- Delegate Badge

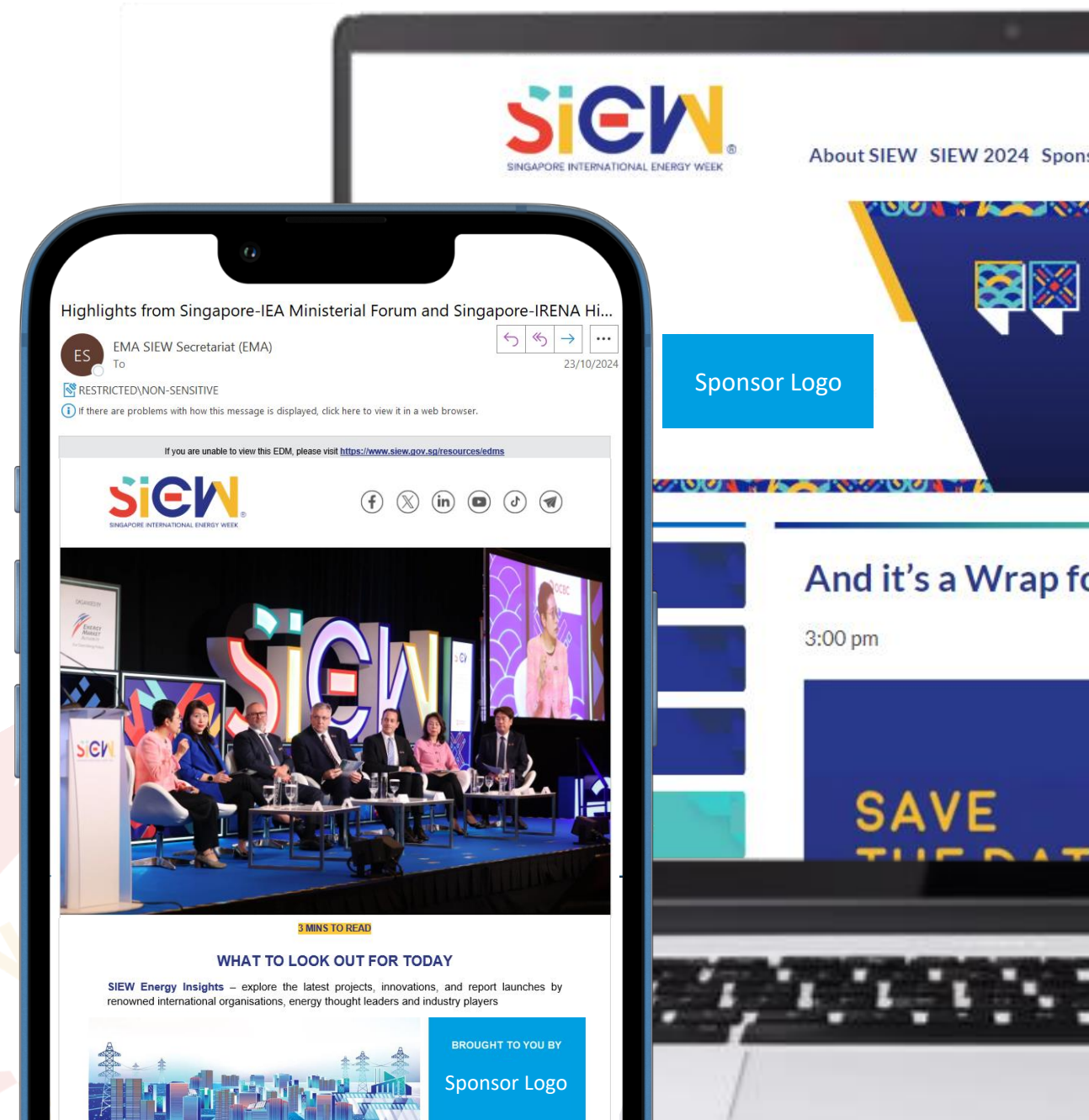


MARKETING AND MEDIA PROFILING

Have your company recognised as an industry leader with media coverage across top international and regional media, such as BBC, CNBC, Reuters, Bloomberg, The Straits Times and The Business Times. In 2024, SIEW attracted over 250 media representatives and generated >1,600 articles.

Showcase your brand via:

- SIEW Show Dailies and Live Blog Sponsor
- SIEW Social Media Sponsor
- SIEW Media Hub Sponsor
- SIEW Content Partner
- SIEW Knowledge Partner



NETWORKING AND BUSINESS DEVELOPMENT

Developing contacts and building relationships are consistently ranked as the top reasons why people attend SIEW. At SIEW, we design meaningful opportunities for attendees to network and build new partnerships. Engage in robust discussions and strategic exchange of ideas, while furthering your business development objectives

Showcase your brand via:

- SIEW Connects Reception
- SIEW VIP Meet and Greet
- SIEW Summit Lunch
- SIEW Welcome Reception
- SIEW Networking Tea Break



WHAT OUR SPONSORS & DELEGATES SAY

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SIEW is a good forum to hear directly from the ministers on their views and ambitions in energy transition, and from industry players on the latest developments and technological advancement towards green energy...

Bey Soo Khiang, Vice Chairman, RGE

“

SIEW is an effective platform driving global dialogue, fostering collaboration, innovation, and progress toward a sustainable future...

Miguel Fonseca, CEO, EDP Renewables APAC

“

SIEW was an exceptional event that provided Mitsubishi Power the opportunity to showcase our thought leadership at the SIEW Summit, and highlight our Takasago Hydrogen Park and decarbonization solutions at the SIEW Energy Showcase

Takao Tsukui, EVP, Mitsubishi Power

“

SIEW is a wonderful experience for Vopak. We found the event to be well organised and the turnout was fantastic...

Rob Boudestijn, President Business Unit Singapore, Vopak

“

We have received very positive internal feedback on the event. The team's dedication and effort were greatly appreciated.

Fai K. Aldossary, Managing Director of Singapore, Aramco

“

Well done on integrating a number of new elements into this year's programming and bringing greater value to all participants while deftly managing what must have been a multitude of requests and dynamic factors.

Amelia Champion, Head of Communications, SP Group



Get in Touch with Us

Contact us if you have any questions on the sponsorship opportunities available. The team can customise a package to maximise the benefits for your organisation.

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